

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

CONTRACT NO. REV.

1141-53121-1

DATE PRINTED

08/10/12

AND

PAGE 1

24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR 212808			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	MENTZER MEDIA SERVICES			AMERICANS FOR PROSPERITY			
AND	600 Fairmount Ave Ste 306			1726 M St NW Fl 10			
ADDRESS	Towson MD 21286-1002			Washington DC 20036-4502			
	USA			USA			
CONTACT	ANNE BRAUNSCHEIDEL			PRODUCTAFP 8/8-8/14/12			
LOCAL SALESPERSON	Nicole Roy Pol		AGENCY EST. NO. 1126	PRODUCT 1300 CODE			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 08/08/12 AND ENDING 08/14/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00111..	3	05:58A	07:00A	30S	08/08/12-08/10/12	THIS MORNING	3	850.00	2550.00
2	00111..	3	07:00A	09:00A	30S	08/08/12-08/10/12	CBS THIS MORNING	3	550.00	1650.00
3	00111..	3	11:58A	12:30P	30S	08/08/12-08/10/12	NOON NEWS	3	750.00	2250.00
4	00111..	3	02:58P	03:57P	30S	08/08/12-08/10/12	DR. PHIL	3	600.00	1800.00
5	00111..	3	04:59P	05:30P	30S	08/08/12-08/10/12	M-F 5PM NEWS	3	1200.00	3600.00
6	00101..	2	05:30P	05:58P	30S	08/08/12-08/10/12	CBS EVENING NEWS	2	1800.00	3600.00
7	00111..	3	05:59P	06:30P	30S	08/08/12-08/10/12	M-F 6PM NEWS	3	1600.00	4800.00
8	00222..	6	06:27P	07:00P	30S	08/08/12-08/10/12	WHEEL OF FORTUNE	6	2500.00	15000.00
9	00111.0	3	10:00P	10:35P	30S	08/08/12-08/10/12	LATE NEWS M-F/SU	3	2500.00	7500.00
10	Sa	1	05:58A	08:00A	30S	08/11/12-08/11/12	CBS THIS MORNING: SATURDAY	1	400.00	400.00
11	Sa	1	07:57A	09:00A	30S	08/11/12-08/11/12	SAT 8AM NEWS	1	500.00	500.00
12	Sa	1	06:00P	06:30P	30S	08/11/12-08/11/12	SATURDAY 6P NEWS	1	900.00	900.00
13	Sa	1	06:28P	07:00P	30S	08/11/12-08/11/12	WHEEL OF FORTUNE	1	1300.00	1300.00
14	Sa	1	10:00P	10:35P	30S	08/11/12-08/11/12	LATE NEWS SAT	1	1900.00	1900.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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ADDRESS	Towson MD 21286-1002		Washington DC 20036-4502	
	USA		USA	
CONTACT	ANNE BRAUNSCHEIDEL		PRODUCT AFP 8/8-8/14/12	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO.	PRODUCT	1300
		1126	CODE	

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 08/08/12 AND ENDING 08/14/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days
prior notice

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			FROM	TO						
15	Su	1	07:58A	09:30A	30S	08/12/12-08/12/12	CBS SUNDAY MORNING	1	1500.00	1500.00
16	Su	1	09:30A	10:00A	30S	08/12/12-08/12/12	FACE THE NATION	1	1000.00	1000.00
17	Su Cancelled		05:28P	05:58P	30S	08/12/12-08/12/12	SUNDAY 5:30P NEWS	0	900.00	.00
18	00000.1	1	10:00P	10:35P	30S	08/12/12-08/12/12	LATE NEWS M-F/SU	1	2500.00	2500.00
19	11000..	2	05:58A	07:00A	30S	08/13/12-08/14/12	THIS MORNING	2	850.00	1700.00
20	11000..	2	07:00A	09:00A	30S	08/13/12-08/14/12	CBS THIS MORNING	2	550.00	1100.00
21	11000..	2	11:58A	12:30P	30S	08/13/12-08/14/12	NOON NEWS	2	750.00	1500.00
22	11000..	2	02:58P	03:57P	30S	08/13/12-08/14/12	DR. PHIL	2	600.00	1200.00
23	11000..	2	04:59P	05:30P	30S	08/13/12-08/14/12	M-F 5PM NEWS	2	1200.00	2400.00
24	T	1	05:30P	05:58P	30S	08/14/12-08/14/12	CBS EVENING NEWS	1	1800.00	1800.00
25	11000..	2	05:59P	06:30P	30S	08/13/12-08/14/12	M-F 6PM NEWS	2	1600.00	3200.00
26	22000..	4	06:27P	07:00P	30S	08/13/12-08/14/12	WHEEL OF FORTUNE	4	2500.00	10000.00
27	11000.0	2	10:00P	10:35P	30S	08/13/12-08/14/12	LATE NEWS M-F/SU	2	2500.00	5000.00
28	M	1	09:00P	10:00P	30S	08/13/12-08/13/12	HAWAII FIVE-0	1	4000.00	4000.00
29	T	1	06:58P	08:00P	30S	08/14/12-08/14/12	NAVY NCIS	1	5000.00	5000.00

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LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 1126	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
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			FROM	TO						
30	T	1	08:00P	09:00P	30S	08/14/12-08/14/12	NCIS: LOS ANGELES	1	5000.00	5000.00
31	T	1	09:00P	10:00P	30S	08/14/12-08/14/12	THE MENTALIST	1	4000.00	4000.00
Total Contract:								60		98650.00
Billing Summary										
Qtr 3-12						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
						.00	98650.00	.00	98650.00	
GRAND TOTAL										98650.00

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